

ROMA INTERNATIONAL

**RIFFF**

FASHION FILM FESTIVAL

**NOV 25 / 3:00 P.M.**

**CASA DEL CINEMA - ROMA**

**II  
EDITION  
BY**

**Simar**<sup>®</sup>  
group

**II  
EDIZIONE**



ROMA INTERNATIONAL



FASHION FILM FESTIVAL

## Before We Start...

"The "RIFFF" was born almost by a chance. Since 2020 I had taken part and won several festivals dedicated to fashion films, around the world.

During the "Chicago Fashion Film Festival", I found myself asking Sara, the festival's co-founder and assistant, why we never received selections from events in Rome.

Sara's response was quick: "Simple, there is no such festival in town".

But how could the most beautiful city in the world not have a festival dedicated to this art? So, we decided we would take the fashion film to the Eternal City.

Right away, we started working with our group: I would have work on the creative part, In questo modo, insieme, abbiamo dato vita alla prima edizione del Roma International n this way, together, we have given life to the second edition of the "Roma International Fashion Film Festival", the RIFFF 2023."

## OUR TEAM

### MASSIMO IVAN FALSETTA

#### ARTISTIC DIRECTOR

Director, scriptwriter and founder of the RIFFF. He has received many awards for important cinema festivals.

### SARA PATERNIANI

#### EXECUTIVE ASSISTANT

Co-founder of the RIFFF, coworker for important film festivals Scriptwriter, scripteditor, producer and script supervisor.

# SALA FELLINI

CASA DEL CINEMA ROMA  
NOVEMBRE 25, 2023

**15:00-15:10**

Apertura Festival e sala.  
Presenta: **Francesco Cunsolo**

**15:10-15:45**

Proiezione stravagante: Vivien Westwood non parlava di vestivi. (fashion doc. 15 min)  
In sala: **Rosanna D'Andrea** -stilista

**15:45-17:00**

Proiezione opere in concorso.

**17:00-17:50**

Panel: "Ho l'influencer. Cosa ci influenza oggi".  
Ospiti: **Stefania Secci** e **Matteo Di Cola**  
Modera: **Luca Papa**

**17:50-18:50**

Panel: "I vantaggi fiscali nel finanziare il cinema pubblicitario"  
Proiezione: "Le molecole del destino" di Massimo Ivan Falsetta (20 min.)  
Ospiti: **Amedeo Sacrestano** (Presidente del Collegio dei revisori del Consiglio Nazionale dei Dottori Commercialisti )  
**Fausto Petronzio**: organizzatore cinema ed eventi

**18:50-19:30**

Incontro: "Cinema vs Divano. La sala cinema oggi e le piattaforme in streaming."  
Ospite: **Riccardo Di Pasquale** (produttore cinematografico)

ROMA INTERNATIONAL



FASHION FILM FESTIVAL



# SALA CINECITTÀ

**CASA DEL CINEMA ROMA**  
**NOVEMBRE 25, 2023**

**15:30-16:00**

Apertura Festival RIFFF II Edizione Presenta  
Alessandra Bertoldi.

Ospite: **Veronika Kyianets** (attrice e modella)  
Intervengono: **Massimo Ivan Falsetta** e **Sara Paterniani** (fondatori del festival)

**16:00-17:00**

Proiezione opere finaliste

**17:00-17:30**

Incontro: "Hair stylist della moda"

Ospite: **Paolo Di Pofi**

Modera: **Claudio Castana** (attore e giurato).

**17:30-18:20**

Panel: "Artvertising: quando il cinema e l'arte si fondono  
nella pubblicità".

Ospite: **Francesco Vigoriti** (pubblicitario e giurato)

Modera: **Massimo Ivan Falsetta**

**18:20-19:10**

Panel: "L'intelligenza artificiale: che film è?"

Ospiti: **Marco Valle** (Presidente Simar Group).

**Antonella Rubicco** (CEO 3dcube inc) e **Emilio Billi**  
(AI Guru)

**19:10-19:20**

Sfilata: **Barbara Basciano Atelier**

**19:20-19:30**

Chiusura del pomeriggio.

**19:30 - 20.30**

Proiezione opere in concorso e\o finaliste LOOP

ROMA INTERNATIONAL



FASHION FILM FESTIVAL

# SALA CINECITTÀ

CASA DEL CINEMA ROMA

NOVEMBRE 25, 2023

20:00- 21:00 RED CARPET (spazio antistante le sale)

21:00 INIZIO SERATA DI PREMIAZIONE presentano **Simone Gallo e Alina Person.**

Apertura: esibizione di danza persiana con **Elnaz Yousefi.**

A seguire: **Isabella Briganti** in una lettura scenica a tema "violenza sulle donne".

Presentazione della prestigiosa giuria composta da:

**Maurizio Rocca** (Dj e producer di RDS)

**Byron Werner** ( DOP statunitense dei grandi della musica e della moda Colplay, Bruno Mars, Gucci ecc).

**Francesco Vigoriti** ( Pubblicitario)

**Riccardo Di Pasquale** ( Ceo Fenix entertainment SPA)

**Isabella Briganti** (Attrice)

**Saverio Vallone** (Attore)

**Luca Pallanch** (Critico cinematografico)

**Claudio Castana**( Presidente Fondazione Storaro)

**Fausto Petronzio** (Organizzatore di cinema ed eventi)

**Antonella Rubicco** (CEO 3dcube inc)

**Costantino Comito** (Attore)

Premiazione opere in concorso per le categorie:

Best eco-fashion film

Best Videoclip

Best fashion film

Ospiti: **Mita Medici** (Attrice)

**Sandra Infascelli** (Produttrice)

e altri a sorpresa.

23.00 Chiusura Festival

ROMA INTERNATIONAL



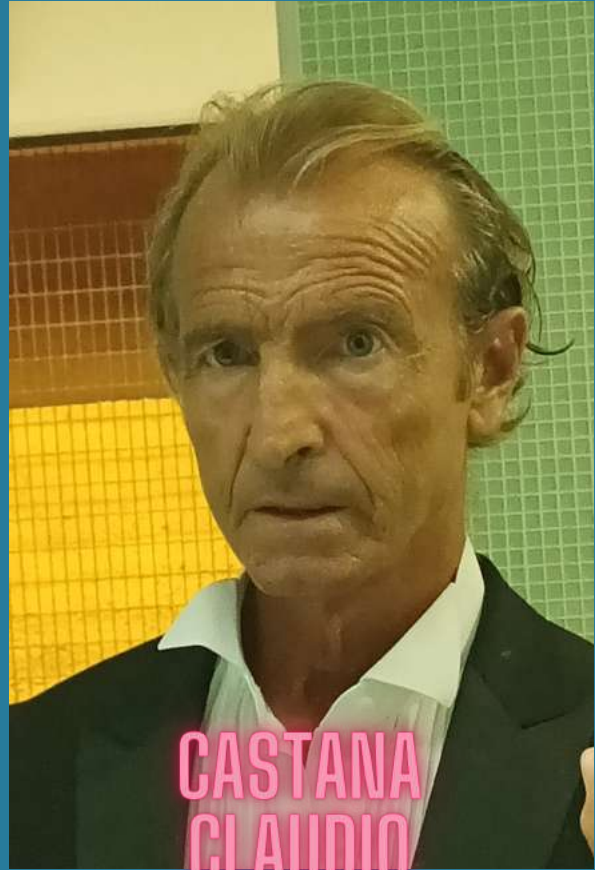
FASHION FILM FESTIVAL



# The Jury



BRIGANTI  
ISABELLA



CASTANA  
CLAUDIO



DI PASQUALE  
RICCARDO



PALLANCH  
LUCA



PETRONZIO  
FAUSTO





**ROCCA  
MAURIZIO**



**RUBICCO  
ANTONELLA**



**VALLONE  
SAVERIO**



**VIGORITI  
FRANCESCO**



**WERNER  
BYRON**

# Hosts





# Guests



KYIANETS  
VERONIKA



MEDICI  
MITA



INFASCELLI  
SANDRA



VALLE  
MARCO

# Guests



SECCI  
STEFANIA



DI COLA  
MATTEO



PAPA  
LUCA



SACRESTANO  
AMEDEO



# Guests



DI POFI  
PAOLO



BILLI  
EMILIO



BASCIANO  
BARBARA



ELNAZ  
YOUSEFI

# SELECTIONS 2023

488



RUNNING: 03:24

COUNTRY: Republic of Korea

YEAR: 2022

DIRECTOR: Uyeong Ryu

BRAND: Yoona Yang (VeganTiger)

Experimental fashion film with vegan fashion brand “VEGANTIGER”. The peculiar room and girl, and her repetitive acting of this film is the metaphor of experimental animal specifically rabbits. Last year, 488 million individuals suffered from animal testing in Korea alone, so this is our message that against the animal experiment, and animal fashion.

## A CONVERSATION WITH SOLITUDE



RUNNING: 03:46

COUNTRY: Finland

YEAR: 2022

DIRECTOR: Janiv Oskár, Ilona Lehtonen

BRAND: Katri Niskanen, Terhi Pölkki, Mindi Pekola

“A Conversation with Solitude” is a fashion film and a monologue. The poetic narration reveals the protagonist’s inner world as she is coming to an end of a socially distant period in life. It is a story of a goddess of the evergreen forest and how she came to know loneliness. Loneliness took different forms – social, existential, emotional – and she was visited by them all. When the protagonist illuminates the area she understands it may be the last time she is able to reach the other one. Nature’s dramatic changes reflect her inner journey. Through destruction she can find her own inner resources.



## ARTISTIQUE

RUNNING: 03:16

COUNTRY: Czech Republic

YEAR: 2021

DIRECTOR: Kristýna Jankovcová, Kryštof Jankovec

BRAND: Klára Nademlýnská

The short film celebrates the synthesis of interior design, fashion and visual arts. This cinematic invitation to the “Artistique” design showroom represents an immersive aesthetic and emotional experience. Every element of design in the film manifests its incredible ability to become a source of storytelling and mirrors the power of our own imagination.



## CARRYING THE LIGHT

RUNNING: 01:07

COUNTRY: Germany

YEAR: 2022

DIRECTOR: Nick Martinelli

BRAND: Dominique Viktoria

A manifesto film dedicated to the pursuit of self-realisation in the face of self-doubt, critique, and comparison. The awakening of one leads to a chain reaction. Creating a revolution of self-awareness and the realisation of the limitless possibilities that lay ahead. Inspired by the poetry of Patrizia Cavalli & Rupi Kaur



## A LONG GOODBYE



RUNNING: 03:58

COUNTRY: Italy

YEAR: ////

DIRECTOR: Isabella Nosedà

BRAND: Multibrand

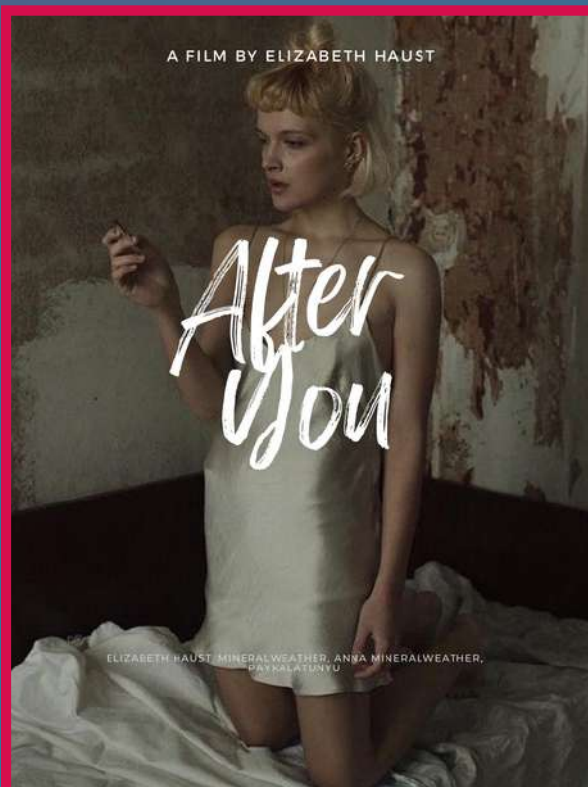
A visual celebration of Gianluca Grignani as a human being and rock icon.

His authenticity as a man and a character is symbolically represented on the stage through the very personal balance of the artistic and human life of a beating heart, which seeks to make peace with itself, aware that that incessant sense of incompleteness is both precious sap, indispensable to creation, and the very high price that every artist must pay.

The pain and tenderness of this impossible "goodbye" to themselves, become precious feelings like relics. You can't say goodbye to your essence, you have to find the courage to live it to the end, despite everything, and try to love yourself as you can.

Because the last beat, imperceptible or labored, is always the same as the first.

## AFTER YOU



RUNNING: 02:06

COUNTRY: Russian Federation

YEAR: 2023

DIRECTOR: Elizabet Vetur Khaust

BRAND: Mineral Weather

Collaboration with the jewellery brand "Mineral Weather" on the theme of beauty during the war.



## CORAZÓN PARTÍO

RUNNING: 03:45

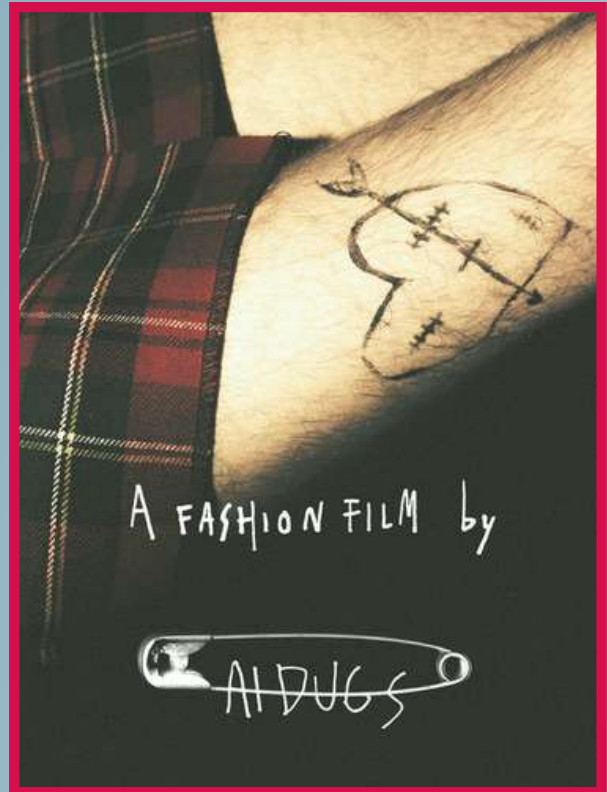
COUNTRY: Spain

YEAR: 2022

DIRECTOR: Aida González

BRAND: Luis Barbadillo, Paula Viñó,  
MANÉMANÉ

This is the two previous minutes before our director's last play. He'll try to say goodbye to all his inner ghosts, demons and heroes, that always have being his best company. This is the innocence's farewell, the final goodbye.



## FELINA

RUNNING: 07:30

COUNTRY: Spain

YEAR: ////

DIRECTOR: Andreu Corberà

BRAND: Alvarickoke (Spain)

The clown, the bearded woman and the animal trainer. These three members of the Felina circus are going through a rough patch related to their alter-egos. The Clown is sad because her boyfriend has left her and throws pies in her face at all the shows. The Bearded Woman cries because her boyfriend has found a girl with a better beard and the Animal Trainer is suffering from depression after being confined to a small caravan that takes her nowhere.



## COCOON REDUX

RUNNING: 03:15

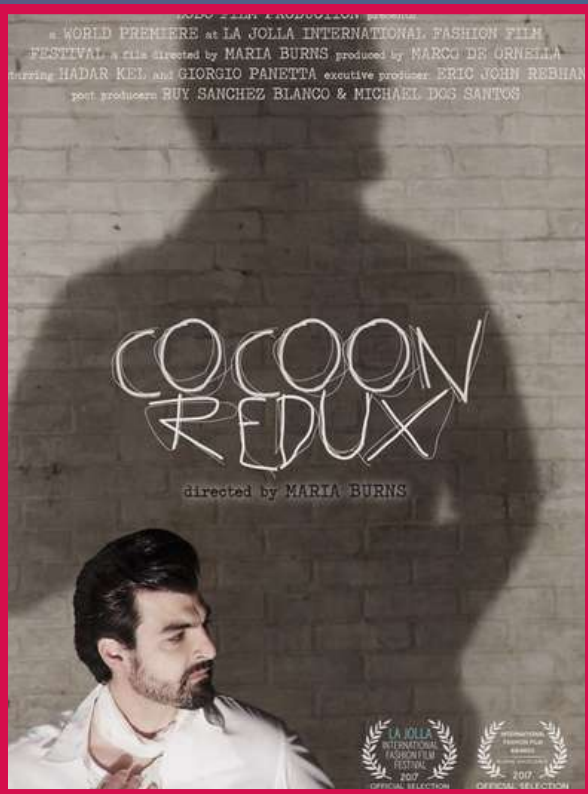
COUNTRY: USA

YEAR: 2017

DIRECTOR: Maria Burns

BRAND: Multibrand

“Cocoon Redux”, is a simple yet poetic story of a master and his muse at work. It is an abstract and surrealistic interpretation of how this artistic moment might have felt.



## FOREVER BOUND

RUNNING: 07:02

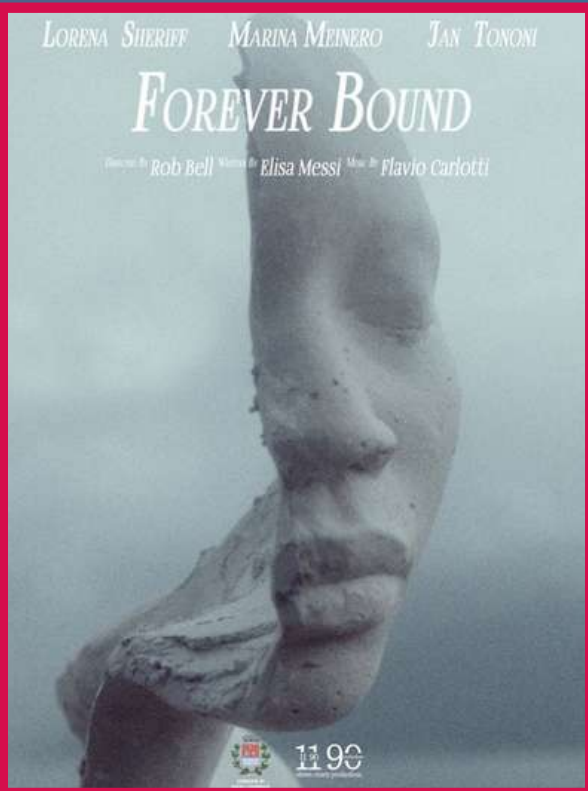
COUNTRY: Italy

YEAR: 2022

DIRECTOR: Rob Bell

BRAND: Elisa Messi, Concepción Miranda, Jan Tognoni, Barcode, Giacomo Pinton, Vintage Frederick Starke, Giselle Matamala, Elena Feng, Najjat Harb, Laura Fabbris

For “Forever Bound”, we wanted to explore the theme of fate’s adversarial role in a relationship, how destiny, if you believe in such a thing, plays an important role in how our lives turn out. It’s an exciting challenge solving the puzzle of how we are able to communicate such a personal, and yet universally experienced, stage in life. Our aim is that through both action and costume we will be able to artistically portray the inception of a separating thought, consequent tensions, and ultimately the final relief and acceptance of such a painful truth.





## FUTURI APRILI

RUNNING: 02:55

COUNTRY: Italy

YEAR: 2022

DIRECTOR: Enrico Bellenghi

BRAND: Multibrand

"Futuri Aprili" is a fashion film that narrates the sensitivity of young identities towards important social issues, from the perception of their own bodies to their vision of the future. Selected through street casting, the interviewees are diverse yet connected by their belonging to a transitional age group; not children, nor adults, nor adolescents, but that elusive figure Francesco Bonami and Raf Simons referred to as "The fourth sex" in their work "The Fourth Sex: The Extreme Territory of Adolescence". Their inner thoughts find a means of expression through this film.



## GALAXY IS UNIQUE

RUNNING: 01:55

COUNTRY: ////

YEAR: ////

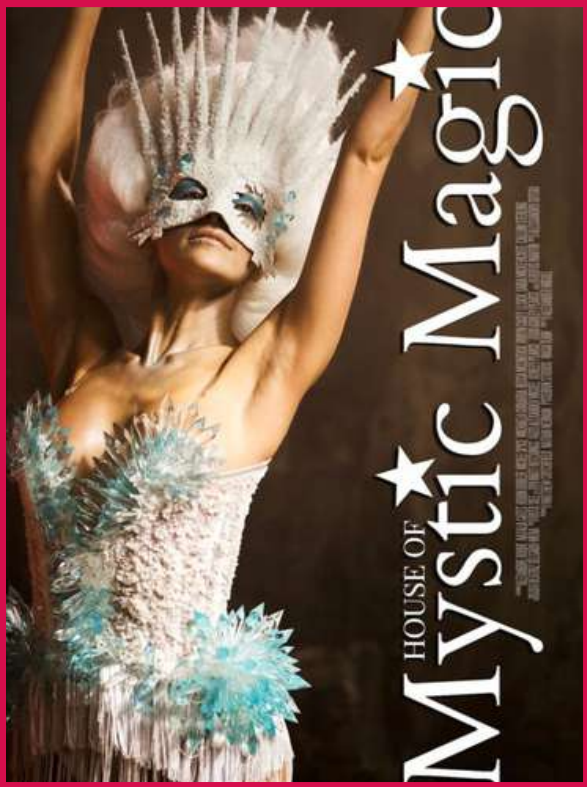
DIRECTOR: Benoit Barranco

BRAND: LLEBAUX

During a private fashion show, a masked woman steals a luxury watch and tries to escape.



## HOUSE OF MYSTIC MAGIC



RUNNING: 04:14

COUNTRY: UK

YEAR: 2023

DIRECTOR: Alexander Miguel

BRAND: Ashley Pearce (brand Mystic Magic)

In the House of Mystic Magic you will find all sorts. Creatures from Heaven to Hell and anything in between. Depicting a variety of scenarios all playing with the concept of the deadly sins, we showcase Mystic Magic's fascination with dark, animalistic luxury couture. In today's society more than ever the deadly sins powerfully elucidate some of the core emotional drivers of human behaviour which we explore in this avant-garde style short film.

## HOUSE OF UNENDING



RUNNING: 02:49

COUNTRY: China

YEAR: 2023

DIRECTOR: Kexin Han, Jingjing Xu

BRAND: Peng Tai, Elywood

"Women must actively create their own identity and meaning in a world that often denies them their autonomy" — Simone de Beauvoir.

"House of Unending" is a film about a girl trapped in an old house, a symbol of the dilemma that torments her, where she meets her two future selves and redeem each other in the process of escaping. This film wants to express that even in the constant dilemma, don't give up finding the exit and the meaning of life.



## LAMENT (LAMENTATION)

RUNNING: 02:55

COUNTRY: Poland

YEAR: 2022

DIRECTOR: Monika Mrońska

BRAND: Monika Mrońska

"Lamentation", a fashion project (all clothes are designed by the director), is a story about grief, sadness and loss of our world/ Earth that we humans, don't respect. In our selfishness we completely exploited our environment and nature, leaving nothing in return. Our planet is destroyed and we can only lament because of it. The models in the film appear as moths - according to the Slavs - a symbol of souls wandering on the ground. The dancers played the role of mourners/weepers who despair over what is left of our world.

The film tells about the different stages of mourning that we must go through in order to come to terms with the loss. It tells about regret, anger, longing, fear...

But "Lament" is also a story about the coming of the new. A new, better world that we are all waiting for.



## LVCI

RUNNING: 02:37

COUNTRY: USA

YEAR: 2023

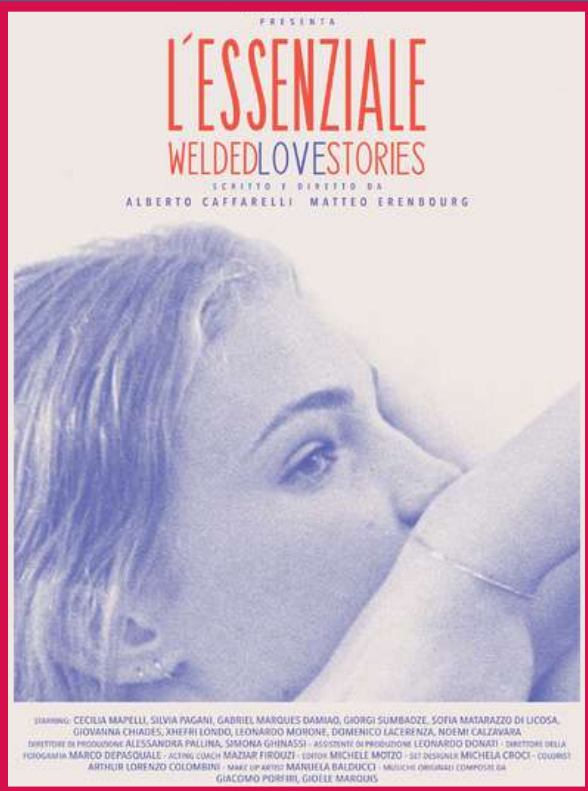
DIRECTOR: Brock Gregory Newman

BRAND: Ken "Tsunami" Shep

A woman wanders the desert in search of a connection to her spiritual self and is transported to another realm where she embraces the dark and untamed.



## L'ESSENZIALE, WELDED LOVE STORIES



RUNNING: 02:00

COUNTRY: Italy

YEAR: 2023

DIRECTOR: Alberto Caffarelli, Matteo Erenbourg

BRAND: Atelier VM

“L’Essenziale Welded Love Stories” a film in five episodes by Alberto Caffarelli and Matteo Erenbourg produced by “Atelier VM”.

In 2014 “Atelier VM” created “L’Essenziale”, an innovative bracelet permanently and seamlessly welded on the body. To celebrate the most iconic and performative among their creations, the brand is commissioning artists to explore the stories and feelings behind the wide success of this thin golden thread.

## LIMITLESS

RUNNING: 03:40

COUNTRY: China

YEAR: 2023

DIRECTOR: Yining Zhou

BRAND: Rui Zhou

Inspired by RUI, the Chinese dependent designer brand, the core concept of body positive would be carried over.

In particular, referring to

“feminine≠woman=soft” indicated by Rui Zhou, we also appeal to gender fluidity.

Meanwhile, considering knits as the stretchy fabric, which are very gentle, delicate but show strong power and



tension on the skin. Therefore, we invited a soft boy (at the physical sex level) to present his personal struggling story of gender fluid through contemporary dance. Escape from me, escape from me, escape from me... How is a reconciliation journey of a soft-masculinity boy lead by gender fluid?



## ONE LOVE

RUNNING: 08:33

COUNTRY: Canada

YEAR: ////

DIRECTOR: Nahlia Loren Couto

BRAND: Unbound Brand

“One Love” is a collaborative and sustainable fashion short celebrating fluidity and universal love for each other and our planet, with underlying environmental and social messaging surrounding topics of water protection and gender equality.



## PRINTEMPS

RUNNING: 05:49

COUNTRY: Netherlands

YEAR: 2022

DIRECTOR: Funda Erzade

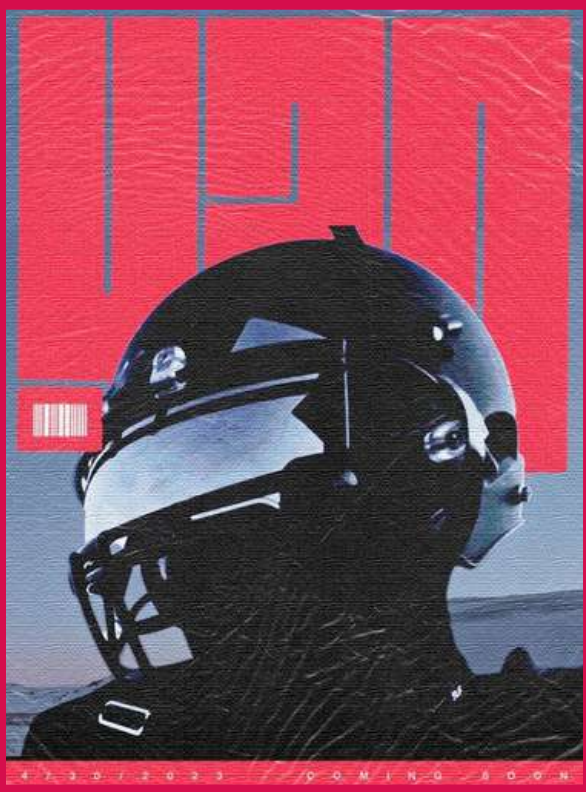
BRAND: Rosalie Boonstra

Obscure worn stories emerge in “Printemps”.

During a day in the life of a dress, characters vivaciously explore their female and androgynous identity through movements. It ultimately showcase the power of bold design in encouraging freedom of expression, sensuality and self confident. This film aim to celebrate the extraordinary of every day in fashion by symbolically depicting cyclical life of a second skin.



## RUN



RUNNING: 03:25  
COUNTRY: USA  
YEAR: 2023  
DIRECTOR: n/a N/A  
BRAND: 430global

Experimental clothing brand "430"'s artistic expression of its Chapter 3. A story about an incident that happened in 430 worlds. The trailer will showcase the packaging as well as the limited edition items inside the packaging. The special Packaging and the items are all within the trailer.

## SALT



RUNNING: 03:04  
COUNTRY: Germany  
YEAR: 2022  
DIRECTOR: Dominik Hill  
BRAND: Marcel Ostertag

"Salt" tells the story of a group of people who shed their fear of the elemental forces of nature and instead rediscover the power of nature, returning more to their own roots.



## SEMANTIC ERROR

RUNNING: 04:22

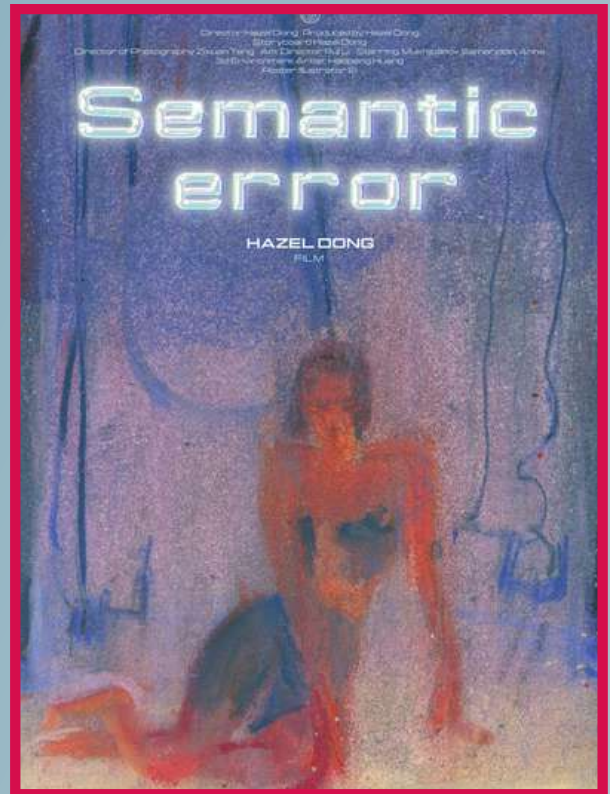
COUNTRY: UK

YEAR: 2022

DIRECTOR: Hazel Dong

BRAND: Rui

“Semantic Error” is a sci-fi fashion film based around gender and cyborg discourse, the film tells the story of a robot 'Tenet' who is mistakenly made to be another gender, and in the process unfolds reflections on the boundaries involved in bodies, gender, identity and society. The film attempts to blur binary boundaries.



## SURRENDER

RUNNING: 05:33

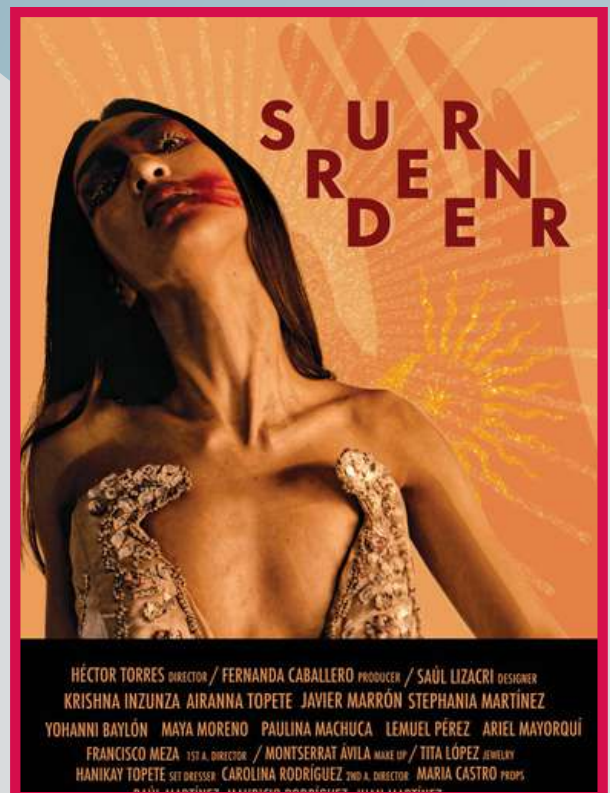
COUNTRY: Mexico

YEAR: 2022

DIRECTOR: Hector Torres Espinoza

BRAND: Saul Lizacri

Omnipresent Zeus finds a disturbance in his creation, his daughters are misbehaving, punishment is required.



## SIZZLE SIZZLE



RUNNING: 01:41

COUNTRY: China

YEAR: ////

DIRECTOR: Yining Zhou

BRAND: Rui Zhou

It was a personalized declaration, the first time I had gathered the courage to show the public my horrible skin full of wounds and scars.

Pink lips and smooth skin, a popular imagining of a young girl.

Without a doubt, I was a girl.

I was always praised for my cute doll face and pale skin. At the same time, they crawled densely all over my arms and legs under my deliberately chosen long sleeves and trousers. I never knew where they came from. It was only when

the water ran over my skin in the shower and I felt the sudden pain that I realized: oh, so the skin here has broken again.

They are my permanent wounds, physical and psychological.

They live on with me, they are a part of me.

## TEMPÊTE

RUNNING: 02:00

COUNTRY: Canada

YEAR: 2023

DIRECTOR: Brock Newman

BRAND: Tempête

An honest and poetic look at the nature of love.





## SYNTHESIS

RUNNING: 03:15

COUNTRY: Turkey

YEAR: 2022

DIRECTOR: Sukru Ozcevik

BRAND: Tunc Canoglu

We; We were born as a synthesis as a result of the contrast between the thesis of the west and the antithesis of the east.



## THE LAST MAMBO

RUNNING: 03:16

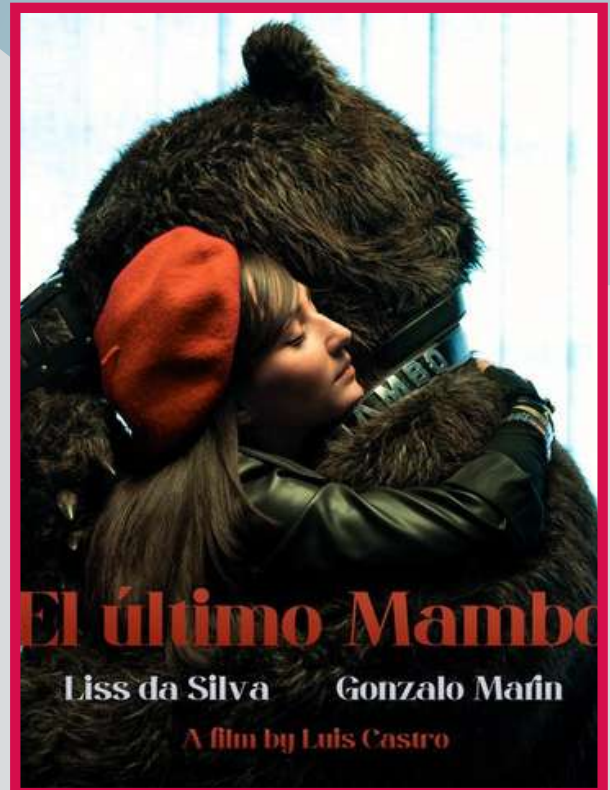
COUNTRY: Spain

YEAR: 2022

DIRECTOR: Luis Castro

BRAND: AHUG, JOYS and PENA JEWELS

A thief, a bear and a phone. Or how to lose finding.



## THE LAST REBEL OF HISTORY

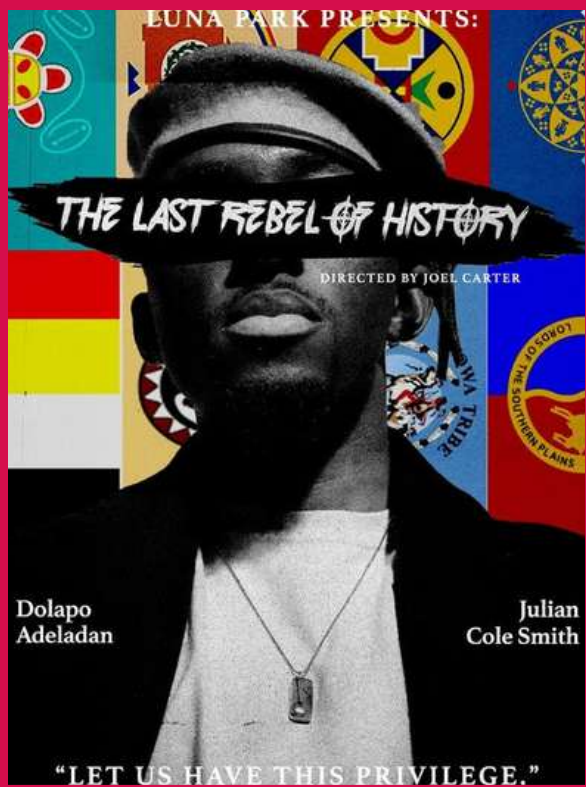
RUNNING: 07:52

COUNTRY: USA

YEAR: 2023

DIRECTOR: Joel Luthuli Carter, Desiree Ibanez

BRAND: Joel Carter - Luna Park



feeling confused and lost we see that Lapo's community revives him and his principles through connection, love, and confidence that they are doing the right thing for their people. By the end of the film, after remembering the words of motivation, and reorganizes his community to stand strong and take on the world with renewed vigor to stand for what good progress looks like in the world; no matter what it takes.

## UNKNOWN ENTRY EVENT

RUNNING: 05:59

COUNTRY: Netherlands

YEAR: 2022

DIRECTOR: Roman Villevoje

BRAND: Maarten van Mulken



"Unknown Entry Event" is a fashion film for designer Maarten van Mulken; it's about a woman finding a unknown entry event in her logbook and sets out to join her friends to express themselves and their freedom one last time.



## TIME IS ETERNAL

RUNNING: 07:41

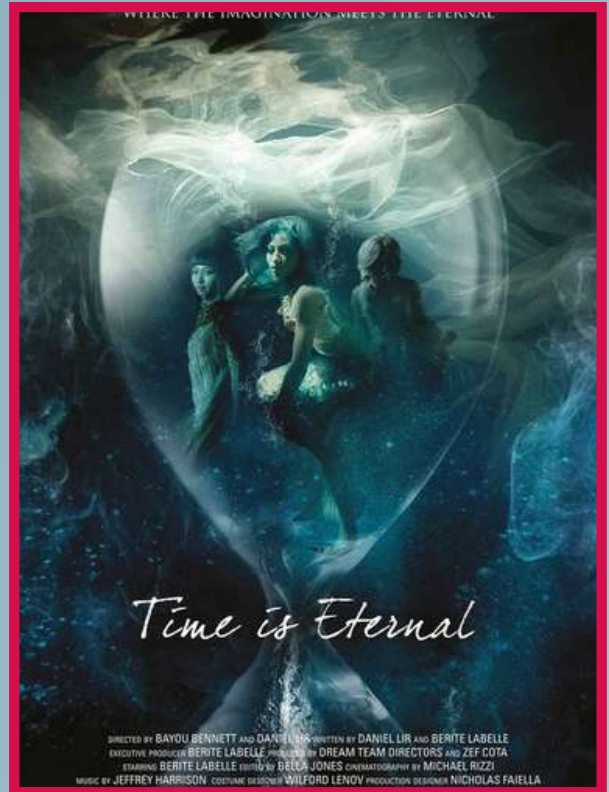
COUNTRY: USA

YEAR: ///

DIRECTOR: Bayou Bennett, Daniel Lir

BRAND: Wilford Lenov, Michelle Hébert, Elie Madi

A writer examines in her novel what it means to be a woman and conjures up Cleopatra, and feminist writer/philosopher Mary Wollstonecraft (mother of Mary Shelley, author of "Frankenstein"). They cross deserts of eternal time to meet.



## WE BELIEVE IN LOVE

RUNNING: 01:18

COUNTRY: Russian Federation

YEAR: 2021

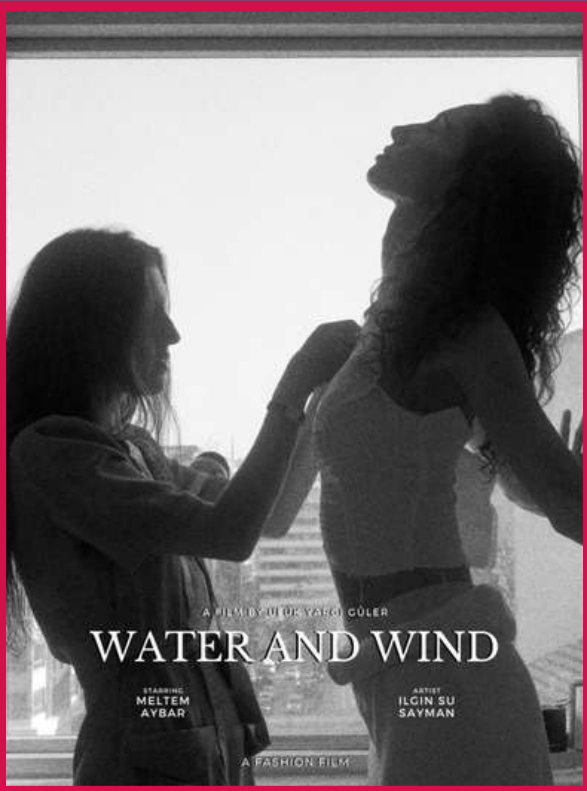
DIRECTOR: Alexander Devyatchenko  
Soldak

BRAND: Juli Too

////////



## WATER AND WIND



RUNNING: 02:53

COUNTRY: Turkey

YEAR: 2022

DIRECTOR: Ufuk Yargı Güler

BRAND: Meltem Aybar

While a fashion designer is describing her own feelings, the artist also feels similar feelings.

## NOT2BE



RUNNING: 03:34

COUNTRY: Hungary

YEAR: 2022

DIRECTOR: Giuliano Salvatore

BRAND: Eszter Polyák

... or not to be. To get out of the body, to shed everything that makes you different from others. Everything resembling character, nation and gender, skin, colour, flesh. Everything. To reach the final stage of abstract. We now look behind the scenes of Non-Existence, with only one body left of what Man was, and the Last is about to surrender to Non-Existence. Going through six phases, presenting six garments from her new, now eternal, skeleton in which she is about to enclose herself. And the final answer is: not to be. But is it possible to give this answer? Is it possible not to be? Can the paradox be resolved?



## MAMBO

RUNNING: 02:47

COUNTRY: Spain

YEAR: 2022

DIRECTOR: Luis Castro, Yosu Menacho

BRAND: ////

The phone rings in the living room. One of the scientists approaches, picks up and brings the receiver close to his ear. Across the line Liss's eyes and mouth: Mambo.

The scientist nods and looks at his companions. Mambo (in unison).

They know his mission: to confirm the mambo theory.

They use clones of Liss as guinea pigs. They must locate his brain and her heart and create a new connection between them; a harmony that manages to activate the mambo gland

and make it explode. Only in this way will they be able to balance Liss's emotional equation, an explosion that merges the different variables into a new one.

They are her hands and her eyes and she is the emotion. Her voice guides them in their experiment and unleashes the nuclear explosion they need to break with the previous state and generate a new harmony.



## MY STYLE IS...

RUNNING: 05:40

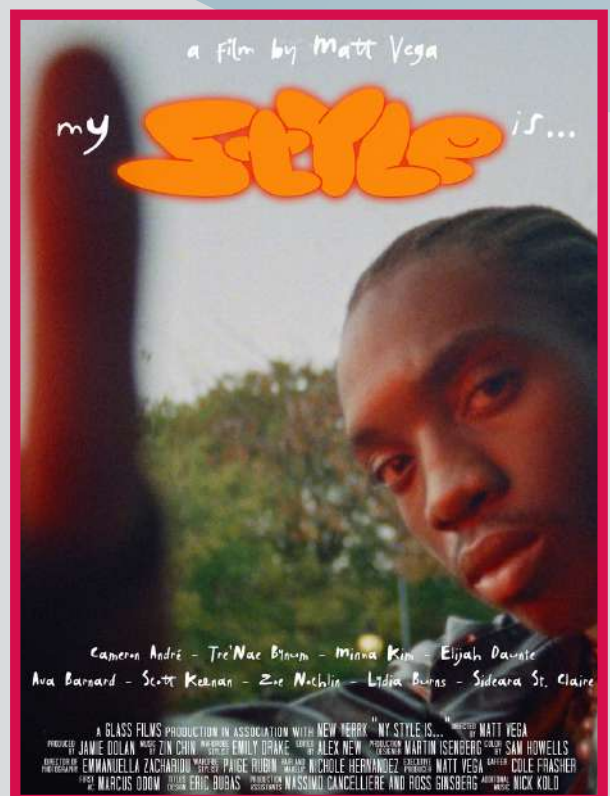
COUNTRY: USA

YEAR: ////

DIRECTOR: Matt Verga

BRAND: Emily Drake, Paige Rubin

Under a towering Manhattan skyline, nine distinct voices unite to explore the depths of personal style. Through this exploration, they spark the question: in a world chasing authenticity, can style be our ultimate truth?



## STEFANO RICCI EXPLORER ISLANDA



RUNNING: 07:18

COUNTRY Italy

YEAR: 2022

DIRECTOR: Valentino Conte

BRAND: Stefano Ricci

The “SR Explorer project” is part of the wider communication context of the Florentine brand “STEFANO RICCI” that celebrated, last year, its 50th anniversary of foundation and activity with a parade-event in the Temple of Hatshepsut in Luxor (Egypt), opened by the performance of Andrea Bocelli and which saw the participation, in the current parade, of the soprano Susanna Rigacci, voice of the arias of Maestro Ennio Morricone.

After celebrating for ten years the “Great Beauty of Italy” with settings of image campaigns in places symbol of culture, arts and patronage on the national territory (from the Uffizi Gallery to the Royal Palace of Caserta, from the Scuola Grande di San Rocco in Venice to the heart of Mantua), Creative Director Filippo Ricci has decided to address the theme of sustainability and climate change with the “SR Explorer project”. The man “STEFANO RICCI” faces a journey to the borders of the world in search of its roots and a correct balance with nature with a commitment to preserving creation.

After being able to shoot in some exclusive environments of Luxor, including the temples and the tomb of Queen Nefertari, as living evidence of a tourism related to new rules of access, the first trip ever as “SR Explorer” has touched Iceland. An island in the northern seas that holds the largest glacier in Europe. A primordial land where the atmosphere of the “day one” of life on Earth survives intact. An uncontaminated territory where man reflects, in absolute silence, interrupted only by the waterfall of Skógafoss, on the diamond beach, and in the contemplation of the glacier that unfortunately is melting.

The content message is: Explore the world to explore ourselves.



# Arlington International Film Festival

## THE ARLINGTON INTERNATIONAL FILM FESTIVAL



Arlington has a rich history associated with a town more than 375 years old and has received designation as a Cultural District. It is known variously as the birthplace of Uncle Sam, the site of the most vicious fighting on the first day of the Revolutionary War, the location of the first public children's library in America, and now as the home to the Arlington International Film Festival.

**AIFF MISSION:** To foster appreciation for different cultures by exploring the lives of people around the globe through independent film — to nurture the next generation of filmmakers.

## AIFF'S SELECTIONS

From this year the "Roma International Fashion Film Festival" is twinned with the "Arlington International Film Festival". A collaboration born thanks to the director of the AIFF, Alberto Guzman, with the mutual objective of supporting us in promoting independent cinema and the originality of its authors.

For this reason, during the 2nd edition of the "RIFFF" will be presented the 3 short films, out of competition, most representative of our twinned festival, to bring our audience to the spirit of the Arlington and to give space to the creativity of another kind of audiovisual, the short film, from which fashion film was born.

## AN INSURED LIFE

DURATA: 12:00

PAESE: Spagna

ANNO: 2020

REGIA: Jesús Martín

Regola numero 1 del bravo venditore: il cliente non ha sempre ragione!



## HOW TO BE NOT PERFECT

DURATA: 08:00

PAESE: Armenia

ANNO: 2022

REGIA: David Sarkissian

Molte volte durante il processo creativo rimane nascosto dallo spettatore. Questo cortometraggio narra il processo creativo di un artista armeno, Arshak Sarkissian, mentre crea un dipinto da una nuda tela fino al suo finale tratto distintivo. L'intero film è girato utilizzando solo luce naturale senza effetti o miglioramenti artificiali, mostrando la natura pura della creazione artistica.



## THE ART COLLECTOR

DURATA: 05\_00

PAESE: USA

ANNO: 2017

REGIA: Saoirse Loftus-Reid

Una misteriosa donna usa la sua abilità di vivere nei dipinti per influenzare gli artisti per la propria collezione d'arte.





## EXECUTIVE PARTNER



**CASA DEL  
CINEMA**  
A VILLA BORGHESE

## SPONSOR TECNICO



Servizi audiovisivi per aziende e privati



## MEDIA PARTNER



## AFFILIATED WITH

